

# Treefort Music Fest

September 22-26, 2021 | Downtown Boise, Idaho

Press Contact: Marissa Lovell, [marissa@treefortmusicfest.com](mailto:marissa@treefortmusicfest.com), 541.310.9302

## TREEFORT MUSIC FEST HOLDS SUCCESSFUL SCALED BACK FALL FESTIVAL

BOISE, IDAHO — September 28, 2021 — After postponing the 2020 festival twice, organizers of Treefort Music Fest have spent the last 18 months planning the ninth edition of [Treefort Music Fest](#), which returned to downtown Boise on September 22-26, 2021.

Treefort Music Fest planned a scaled-down September edition of the fest. Treefort 9 had less bands on the lineup, less attendees in the audience, less programming, required a health screening before entering the fest, and required masks to be worn throughout the festival.

Attendance was down nearly 40% at Treefort 9, due to organizers limiting ticket sales as part of its commitment to holding a safe event. The festival had 8,000 total five-day passholders and, with the inclusion of single-event ticketed attendees, had roughly 15,475 total attendees over five days and spread out in 25 music venues and 15 non-music venues.

Treefort Music Fest required proof of vaccination or negative test results to enter the festival. The fest also required masks to be worn at all times when not able to social distance or when not eating or drinking. Based on the information the festival has, it's estimated that 80%-85% of attendees were fully vaccinated. Roughly 6,000 attendees uploaded the required proof on the Bindle app. 695 people were tested on-site and resulted in 18 positive results. All of the people who tested positive were not known passholders and were sent home to quarantine.

In addition, free vaccinations were offered on-site and 76 people got vaccinated while at Treefort.

In 2019, Treefort saw 25,424 attendees over five days and in 2018, Treefort saw 23,601 attendees over five days. An estimate prepared by the Boise Convention and Visitors Bureau said the 2018 festival brought in \$10.9 million to Boise's local economy. This includes money spent by visitors on hotel rooms, food, drinks, event tickets and transportation costs.

Treefort Music Fest would like to send a heartfelt thank you to everyone who masked up and did their part to attend Treefort 9 responsibly. This festival was the first time many artists had played a live show in 18 months and was the first live music experience in 18 months for many attendees. It felt so good to gather safely and take part in an experience that heals our hearts and mental health. Thank you all.

Treefort Music Fest will return to March for its 10th festival, planned for March 23-27, 2022. Tickets for Treefort 10 are on sale today for Wefunder investors and will open to the general public in early October.

[Duck Club Entertainment](#), the organization that puts on Treefort Music Fest, has a full schedule of live music for the upcoming months. Until otherwise noted, **Duck Club will require proof of vaccination or negative test to attend and will require masks to be worn for all upcoming Duck Club shows.**

For more information, visit [treefortmusicfest.com](http://treefortmusicfest.com) or [theduckclub.com](http://theduckclub.com).

###

### About Treefort Music Fest

Conceived as an extension of the current momentum in the Boise music scene and art scene at large, our vision is that Treefort will provide the opportunity for Boise to play host to the national and regional music scenes while showcasing the local up-and-coming talent. Treefort Music Fest was proudly recognized as the Cultural Ambassador for the City of Boise 2015-2017.

[www.treefortmusicfest.com](http://www.treefortmusicfest.com) | [#treefort9](https://twitter.com/treefort9)